



Chicago Section
Institute of Food Technologists



the First Section

Sponsor a CSIFT Dinner Meeting

A Special Invitation to the Sales & Marketing Team: CSIFT Dinner Meeting Supplier Sponsorship

How would you like to have the opportunity to engage a group of over 100 food industry professionals to showcase your company's products or services at minimal cost, and at the same time help keep local participation in local IFT events top-notch and accessible?

The Chicago Section IFT can provide you with exactly such an opportunity! This is a unique opportunity to highlight your company, products and/or services to a group of active IFT members. Your donation of \$350 will help the Chicago Section IFT to cover costs such as dinner subsidies for unemployed, student members and special events at various dinner meetings.

Benefits of Supplier Sponsor include:

- **Reach your Target Market** – Each dinner meeting attracts 100-150 active IFT members who are eager to learn about new products, research, technologies, and innovations.
- **Table Top Display** - The committee will secure a table and space in the area of the pre-dinner reception. Location and table size will depend on the venue.
- **Maximum Exposure** - You may keep the display up throughout the duration of the reception and dinner.
- **Showcase your Company** – Introduce your company to the attendees during the general announcements.
- **Exclusive Access** – Supplier Sponsors are limited to two non-competing companies at each monthly dinner meeting
- **Newsletter Article** - An article in the Chicago Section IFT monthly newsletter immediately preceding the event to mention your company as a Supplier Sponsor for the evening. Our electronic newsletter reaches over 2000 CSIFT members in the Chicago area
- **Includes Dinner for One Person** included for the Supplier Sponsor at that evening's event, if desired.
- **Low Cost** – All this for only \$350.00

Chicago Section IFT hosts monthly dinner meetings from September through May 1, generally on the second Monday of the month except for November. See our event calendar for specific dates: <http://www.chicagoift.org/calendar.html>



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Certain meetings offer expanded opportunities, such as our joint meeting with the Chicago Section of the American Association of Candy Technologists' (AACT) Suppliers Night in April, or Student Night in October. We have also hosted joint meetings with other industry associations in the past, such as Research Chef's Association (RCA) and American Oil Chemists Society (AOCS).

Thank you for considering this exciting opportunity. Contact our Business Office at (630) 916-4960 or email BusinessOffice@chicagoift.org for additional information.

The Chicago Section IFT House Committee